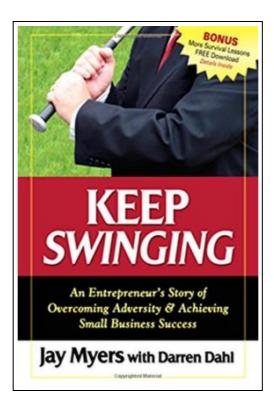
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Reviews

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KEEP SWINGING: AN ENTREPRENEUR S STORY OF OVERCOMING ADVERSITY ACHIEVING SMALL BUSINESS SUCCESS (PAPERBACK)



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Morgan James Publishing, United States, 2007. Paperback. Condition: New. Reprint. Language: English . Brand New Book ***** Print on Demand *****. Starting a business is easy. Growing a successful business: not so much. The statistics are grim: less than 20 of the businesses started each year survive their 5th anniversary. Jay Myers, founder of Interactive Solutions, Inc. in Memphis, Tennessee is one such survivor. Jay has built a company that, by tapping into the demand for high-tech video conferencing and communication equipment, continues to grow even beyond the 10 year anniversary. Finding the way, however, wasn t easy. Facing cash flow problems, a partnership divorce and even an embezzling employee, there were many days that Jay thought he was going to end up just another statistic. Actually, he did: Interactive Solutions, Inc. is part of an elite club that has made the INC 500- INC magazine s list of America s fastest growing private companies-twice Jay shares his lessons on how he did it in Keep Swinging a story of overcoming adversity and achieving small business success.

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